



# SCHOLARSHIPS CAFE



We connect highly talented students and professionals with academic opportunities, including scholarships and positions, across the globe.





At **Scholarships Cafe**, we are passionate about connecting highly talented students and professionals with these opportunities through our one-stop-shop for academic opportunities. Our goal is to not only help individuals achieve their academic dreams but also support educational institutions in meeting their recruitment and retention targets.





# Why work with us

## Expand your Reach

Scholarships Cafe is uniquely positioned to support your recruitment and retention efforts by providing access to a global network of over 1 million highly motivated and talented individuals.

## End to End Recruitment

We streamline the hiring process for you by offering features such as position advertising, applicant screening, candidate interaction, interview scheduling, and candidate selection. It can be customized to meet the specific needs of institutions.

## Recruitment Data Analytics

By providing access to personalized data points, our platform enables you to make informed decisions and track the effectiveness of your recruitment efforts, including metrics such as the number of applicants, candidate demographics, and time-to-hire.

## Social Media Presence

As part of our commitment to you, we offer a dedicated digital team and strong social media presence to promote your academic opportunities, reaching 11M monthly impressions. We also organize events that enable you to connect with our audience and share insights about your programs, scholarships, and other opportunities, further enhancing their visibility and awareness

## Candidate Support

Our platform provides candidates with support, including access to career resources and advice to help them navigate the job market and present themselves in the best possible light when applying for academic positions and scholarships.



# Analytics

Our audience is made up of talented individuals from a variety of fields, such as science, education, technology, engineering, and the arts.

**1M+**

Over 1 million users  
from 196 countries

**200K+**

position clicks

**5000+**

positions advertised

**400K+**

Social media followers

**200+**

Outreaches  
facilitated

**QUALIFICATION:**

28% Bachelor  
40% Masters  
22% PhD  
10% Postdoc

## Top Users

Nigeria



United States



Canada



India



United Kingdom



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# How we attract candidates to your positions

## Featured Posts

Our featured posts option is an effective way to promote your message to our audience. We are excited to work with you to create compelling content that resonates with our audience and drives engagement.

## Notification Alerts

Our registered users receive notification alerts each time your position is featured on our website. This is an effective way to attract potential candidates to your job openings.

## Email Newsletter Sponsorship

Our email newsletters are sent to our subscribers on a regular basis and offer a great opportunity to get your message in front of a highly engaged audience. We offer sponsorships that include banner ads, featured content, and custom messaging

## Banner Ads

We offer banner ads on our website that are strategically placed to maximize visibility and engagement. Our design team can work with you to create eye-catching ads that reflect your brand and message.

## Social Media

Our social media channels, which consist of Twitter, Facebook, LinkedIn, Instagram, and YouTube, are used to share your opportunities with a broader audience.

## Custom Advertising Packages

We understand that each client has unique needs and goals when it comes to advertising. That's why we offer custom advertising packages that can be tailored to meet your specific needs. Our team will work with you to create a package that includes the right mix of sponsored posts, banner ads, email newsletter sponsorships, and other advertising services.



# Advertising Packages

Work with us to improve your visibility and connect with millions of talented candidates whose expertise aligns with your institution.

## Silver

- Up to 120 days on our job board
- Alert to registered users

**\$200/** Per Position

## Gold

Everything in silver

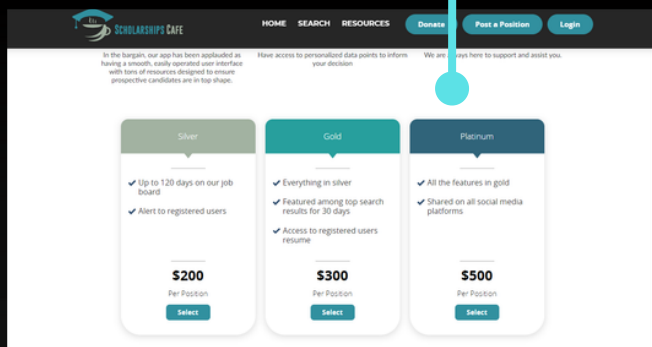
- Featured among top search results for 30 days
- Access to registered users resume

**\$300/** Per Position

## Platinum

- All the features in gold
- Shared on all social media platforms

**\$500/** Per Position





# What people say about us

*"From getting the passport grant to having my CV and SOP reviewed to getting constant reminders about scholarships and preparing for my interviews, I think I can boldly say I am one of the top beneficiaries of Scholarships Cafe."*

**~ Farida Zakariya, First Nigerian graduate to win the McCain and McBain Scholarship, McGill University**

*"My experience with Scholarships Cafe has been as exciting one. Due to the shared opportunities in the Scholarships Cafe, I won three fully funded scholarships in North America."*

**~ Precious Ndukauba, University of Ottawa, Canada**

*"Scholarships Cafe is a valuable platform for increasing the visibility of academic opportunities. It is remarkable that alongside the opportunities, resources, coaching, as well as mentoring activities are provided. Highly recommended."*

**~ Professor Femi Ojambati, University of Twente, Netherlands**

*"My experience with Scholarship Cafe is seeing the unmatched level of selflessness and quest to promote equality, democratize scholarship opportunities and provide a central platform where students can access real-time information on scholarship."*

**~ Dr Olusola Adeniyi, University of CapeTown, South Africa**





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## Contact Us

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